



**Application for Main Street Preservation Trust
One-on-One Business Consultation Grant
Gloucester, VA**

The Main Street Preservation Trust is offering grants of One-on-One Business Consultation that will provide select business owners with personalized and confidential advice on how to make their business more successful. Recommendations on how owners can strengthen and improve their business will be based on not only current market trends and conditions, but also on an evaluation of the individual positives and challenges of the business itself.

For 2011, the Main Street Preservation Trust has allocated funding for 5 businesses to receive these consultations.

BUSINESS OWNERS

The following portion of the application for One-on-One Business Consultation must be completed in its entirety by the business owner and returned to the Main Street Preservation Trust office by Thursday, April 14th, 5PM. All applications will be reviewed by staff and the Economic Restructuring Committee. (The ER Committee consists of members representing the Main Street Preservation Trust, Gloucester County Economic Development Authority, Gloucester County Chamber of Commerce, Gloucester Main Street Association, and a citizen/property owner of Main Street.)

Name of Business:	
Owner:	
Address:	
Telephone Number:	Cell Phone:
Year Business Established:	Email:
Website Address:	Online Shopping?
# of full time employees:	# of part time employees?
Total Square Footage of Business:	
Square footage of actual selling/retail space:	
Do you <u>rent</u> or <u>own</u> your facility?	

1. Please give a brief overview of your business. Please include concept and history.

The Main Street Preservation Trust's goal with this program is to give Main Street business owners the tools to grow and sustain their businesses.

If chosen, I agree to actively participate and implement, at least in part, the recommendations made by the Business Consultant in the One-on-One Business Consultation grant that is being offered through the Main Street Preservation Trust. It is my understanding that this will require my time, energy, and possibly some funding to implement the strategies suggested. I am committed to fully maximize this opportunity and to adapting the mutually agreed upon recommendations in a phased approach. I further agree I will attend both of the workshops that will be presented by Margie Johnson, consultant, in association with this program.

Signature: Business Owner

Date

For questions or more information

Contact Jenny Crittenden

Executive Director

Main Street Preservation Trust

(804) 695-0700

Email: director@mspt.org

One-on-One meetings with business owners are confidential. Neither Main Street Preservation Trust nor Gloucester Main Street Association staff will be participating in the meetings. However, the Main Street Preservation Trust and the Gloucester Main Street Association will receive a brief summary from the Business Consultant which will include the recommendations that were made but will not include any confidential information.

If the spaces provided for your answers are not sufficient,
please feel free to attach additional pages.